

Ashe County Beekeeping Association  
Board of Directors  
8/7/14

1. The BOD Meeting started at 2:00 PM. Present – Harry Galer, Helen Baldwin, Joy Lewis, Fowler Bush, Les Jacobs and Doug Ehrhardt
2. Joy commented re: Blue Horse Productions and the items being developed for use – hats and t-shirts.
3. Treasurer's report...\$1476.47 balance. Anticipate a bill coming for the t-shirts and hats. It is estimated that shirts will cost about \$6/each for an order of 48 and caps were \$10.50/each for 24 or \$8.50 and 48.
4. Information from James Wilkes - Hive Tracks and Faith Mountain Farms...swamped right now...because it is close to end of the season, may wait until next year for purchasing ad space on the website.
5. There was a discussion regarding the display of advertising on the web...As far as approaching vendors to buy ads, we need to kick it up a notch and try to get more advertisers.
  - a. Ed and Jim Smith...selling buckwheat seeds at an earlier meeting.
  - b. Should we consider an ad sale - introductory offer? Nothing decided.
  - c. Primary, or A-list is those that have relevance to ACBA...other businesses will probably be the B-List.
  - d. Linkages on the page re: equipment? Consider using the link to be a reason to have an advertiser buy an ad...
6. Pictorial glossary is in the process for the web...hope to get a lot of information up and utilized.
7. Getting ready to introduce and nominate new officers...
  - a. How to get nominations.
  - b. Self nominate? Getting volunteers. Nominating committee??
  - c. Randy Baldwin suggested?
  - d. Greg Hershner? President of Watauga at one time. Regular at attending.
  - e. Others?
  - f. Willing to serve again...
    1. Helen - Program Co-Chair but not step up
    2. Fowler - too much on plate re: other orgs...will give it thought and may consider doing another year.
    3. Doug - Secretary
    - 4, Joy - Program Co-Chair
8. At meeting, Harry will discuss the formation of a nominating committee and putting together a slate of officers for 2015.
9. BOD – should we have member assignments? Les feels that is a good approach.
  - a. Develop a position description for board members.
  - b. Last year's November meeting, question re: Board Members...length of term, how long serving?
  - c. Develop PDs for Pres., VP, Secy, Treasurer, Program and BODs with specific responsibilities...membership, media, program co-chair, website asst.
10. Farmers Market - idea to have program Saturdays...what about doing bee Saturday? Show equipment, tools, have a demo hive...
11. Develop calendar with to-do lists!
12. Meeting concluded at 3:30 PM.